



# 1<sup>ST</sup> SUSTAINABLE GLOBAL TEX TRAD FAIR 2026

## JUTE INDUSTRY

20th - 22th July

VENUE

Biswa Bangla Convention Centre, Canal Bank Rd, DG  
Block (Newtown), West Bengal 700156.





# MAJOR ATTRACTIONS AT A GLANCE

## Mega Textile, Jute, Handicraft & Leather Trade Fair 2026

### 1. High-Impact B2B Meetings

- Structured and pre-scheduled B2B matchmaking sessions
- Dedicated business networking lounges
- Direct interaction between manufacturers, exporters, importers & distributors

### 2. International Buyer Participation

- Buyers from multiple countries across Asia, Europe, Middle East & Africa
- Focus sectors: Textiles, Handicrafts, Jute & Leather
- Exclusive International Buyers–Sellers Meet

### 3. 160–300 Premium Exhibitors

- Participation from MSMEs, Mid-sized Industries & Large Corporates
- Showcasing innovative products, sustainable solutions & export-ready collections
- Sector-wise pavilion concept for better visibility

### 4. 20,000+ Business Visitors (In 2 Days)

- Pan-India participation from wholesalers, retailers, exporters & institutional buyers
- Architects, designers, sourcing agents & industry consultants expected

### 5. Global Conference (1 Full Day)

- 35 Eminent Speakers from India & Overseas
- Discussions on:
  - Global Market Trends
  - Sustainability & Circular Economy
  - Export Opportunities
  - Government Policies & Incentives
  - Branding & Global Positioning

### 6. Official Souvenir Publication

- Comprehensive exhibitor directory
- Product highlights & company profiles
- Distributed to all participants, buyers & dignitaries
- Long-term branding & reference value

### 7. Grand Inauguration by Hon'ble Minister (19th July)

- Government presence ensures high credibility
- Media coverage & official recognition
- Policy-level visibility for participants

### 8. Strong Pan-India Buyer Presence

- Buyers from major textile & handicraft hubs
- Retail chains, e-commerce platforms & sourcing houses participation

## Additional Key Highlights

- Dedicated Export Promotion Zone
- Live product demonstrations & design showcases
- Startup Pavilion for emerging brands
- Award Ceremony for Excellence in Textile, Jute, Handicraft & Leather
- Media & TV Coverage
- Digital promotion & social media branding for exhibitors
- Business lead generation support post-event
- Government scheme guidance desk (MSME, Export, Subsidy)



## Jute Industry



# INTRODUCTION


Jute is a natural fiber popularly known as the golden fiber. It is one of the cheapest and the strongest of all natural fibers and considered as fiber of the future. Jute is second only to cotton in world's production of textile fibers.

India is the largest producer of jute goods in the world. Jute is used in the manufacture of fabrics, such as Hessian cloth, sacking, scrim, carpet backing cloth (CBC) etc.

Nearly 50 percent of total raw jute production in India alone figures in West Bengal. The main advantage of jute lies in its eco-compatibility. As jute is a natural fiber, eco-friendly and biodegradable, it is finding huge acceptance from public.

The main objective of the promotional jute exhibition is to create awareness on eco-friendly products made from the natural fiber.

Exhibition will provide a great opportunity to explore and understand more about Jute Products. Hence join us at Jute Conference & Exhibition at **Biswa Bangla Convention Centre, Canal Bank Rd, DG Block (Newtown), New Town, West Bengal 700156**



# SECTORS CAN EXHIBIT

## **Raw Jute & Fibre**

Raw jute fibre  
Jute grading & trading  
Jute cultivation & farming  
Jute baling & supply

## **Jute Yarn & Twine**

Jute yarn manufacturing  
Jute twine production  
Blended yarn (jute + cotton / jute + polyester)

## **Traditional Jute Products**

Gunny bags  
Hessian cloth  
Sacking bags  
Carpet backing cloth (CBC)  
Rope & cordage

## **Jute Diversified Products (JDP) – Fast Growing**

This is where innovation is happening:  
Jute shopping bags  
Promotional bags  
Fashion handbags  
File folders & office products  
Decorative items  
Gift items  
Storage baskets

## **Technical & Industrial Jute**

Geotextiles (road construction, soil erosion control)  
Agro textiles  
Jute felt

Sound insulation panels  
Jute composites (automobile interiors)  
Jute-based biodegradable products

## **Jute Home Furnishing**

Jute carpets  
Rugs  
Mats  
Wall hangings  
Upholstery blends

## **Eco & Sustainable Packaging**

Jute packaging for food grains  
Biodegradable carry bags  
Jute-based eco packaging  
Jute laminates

## **Jute By-products**

Jute sticks (fuel & charcoal)  
Jute pulp & paper  
Jute handicrafts

# Who Should Attend a Jute Trade Fair

A **Jute trade fair** is a business event where companies and professionals in the jute industry come together to showcase products, network, source materials, and discover trends. It's especially useful for people involved in textiles, sustainable materials, agriculture, and manufacturing.

## **Industry Professionals**

- Jute Manufacturers & Processors – To display jute fibers, yarns, fabrics, and finished products.
- Jute Mill Owners & Operators – To connect with buyers and partners.
- Suppliers & Distributors – To present jute products and expand sales channels.

## **Retailers & Buyers**

- Retail Store Owners & Buyers – To source jute products like bags, sacks, home textiles, and eco goods.
- Brand Representatives – To find sustainable materials for products.

## **Product Designers & Developers**

- Textile Designers – To get inspiration and find new jute fabrics.
- Product Developers – To explore jute materials for fashion, accessories, and home goods.
- Eco-product Designers – To discover sustainable options for packaging or wearables.

## **Business & Strategy Professionals**

- Business Owners & CEOs – To explore business opportunities and build partnerships.
- Exporters & Importers – To expand into new markets.
- Investors & Market Analysts – To spot trends and growth opportunities in jute products.

## **Service Providers & Support Roles**

- Machinery & Equipment Suppliers – To show machines for jute processing, spinning, weaving, etc.
- Chemical & Accessory Suppliers – To present dyes, finishes, and tools.
- Consultants & Industry Experts – To offer services and insights to businesses attending the fair.

## **Sustainability Advocates**

- Eco-Friendly Brands & NGOs – To explore sustainable alternatives to plastics and other materials.
- Government & Trade Representatives – To promote industry growth and support policies.

## **Why Attend a Jute Trade Fair**

Attending a jute trade fair helps you:

- Source quality jute materials and products
- Meet new customers, suppliers, and partners
- Learn about new products, innovations, and technologies
- Explore national and international business opportunities
- Stay updated on market trends and industry developments

# Jute Industry Award Categories

## **Raw Jute & Fibre Awards**

Best Raw Jute Producer  
Excellence in Jute Farming  
Best Jute Aggregator / Trader  
Sustainable Jute Cultivation Award

## **Jute Spinning & Yarn Awards**

Best Jute Yarn Manufacturer  
Excellence in Blended Jute Yarn  
Innovation in Jute Twine Production  
Export Excellence in Jute Yarn

## **Traditional Jute Manufacturing Awards**

Best Jute Mill of the Year  
Excellence in Hessian & Sacking Production  
Best Gunny Bag Manufacturer  
Carpet Backing Cloth Excellence Award

## **Jute Diversified Products (JDP) Awards (Fast growing segment )**

Best Jute Shopping Bag Manufacturer  
Innovation in Jute Lifestyle Products  
Best Eco-Friendly Packaging Solution  
Excellence in Promotional Jute Products  
Best Exporter of Jute Diversified Products

## **Technical & Industrial Jute Awards**

Excellence in Jute Geotextiles  
Innovation in Jute Composites  
Best Agro-Textile Manufacturer  
Industrial Application of Jute Award  
Sustainable Infrastructure Material Award

## **Jute Home Furnishing Awards**

Best Jute Carpet Manufacturer  
Excellence in Rugs & Mats  
Innovation in Jute Interior Products

## **Sustainability & Green Initiative Awards**

Green Jute Manufacturer of the Year  
Circular Economy Champion in Jute  
Plastic Replacement Innovation Award  
Best Biodegradable Packaging Initiative

## **Export & Global Expansion Awards**

Highest Export Growth in Jute  
Emerging Exporter of the Year  
Global Market Expansion Award

## **Individual & Special Recognition**

Jute Entrepreneur of the Year  
Woman Leader in Jute Sector  
Young Innovator in Jute  
MSME Excellence in Jute  
Lifetime Achievement in Jute Industry



# S P O N S O R S H I P

20 - 21 July 2026 at Biswa Bangla, Convention Centre, Kolkata

Sponsors-Name	INR	USD	Complimentary Delegates
Premium Event Sponsor	10 Lacs + 18% Gst	\$ 13,300	10
Diamond Sponsor	8 Lacs + 18% Gst	\$ 10,155	8
Platinum Sponsor	7 Lacs + 18% Gst	\$ 8,885	6
Golden Sponsor	5 Lacs + 18% Gst	\$ 6,350	5
Silver Sponsor	4 Lacs + 18% Gst	\$ 5,080	4
Bronze Sponsor	3 Lacs + 18% Gst	\$ 3,810	3
Stall ( size- 9 sqm ) 12,000/sqm	1,08,000 + 18% Gst	\$ 1,390	1
Standeers Rate	5,000 + 18% Gst	\$ 65	NIL
Mug Sponsor	60,000 + 18% Gst	\$ 800	1
Conference Souvenir Sponsor	2 Lacs + 18% Gst	\$ 2,565	2
Souvenir Front Page	50,000 + 18% Gst	\$ 645	NIL
Souvenir front inside page	45,000 + 18% Gst	\$ 580	NIL
Souvenir back Cover page	40,000 + 18% Gst	\$ 515	NIL
Souvenir back inside page	35,000 + 18% Gst	\$ 450	NIL
Souvenir full page advertisement	10,000 + 18% Gst	\$ 135	NIL
T-Shirt Sponsor	75,000 + 18% Gst	\$ 995	1
Key Chain Sponsor	30,000 + 18% Gst	\$ 400	NIL
conference Kit Sponsor	3 Lacs + 18% Gst	\$ 3,978	3
Lanyard Sponsor	75,000 + 18% Gst	\$ 955	NIL
Textile Partner	1 Lacs + 18% Gst	\$ 1,285	2
Jute Partner	1 Lacs + 18% Gst	\$ 1,285	2
Leather Partner	1 Lacs + 18% Gst	\$ 1,285	2
Handicraft Partner	1 Lacs + 18% Gst	\$ 1,285	2
Knowledge Partner	1.5 Lacs + 18% Gst	\$ 1,925	2
Awards, Mementos & Certificate sponsor	2 Lacs + 18% Gst	\$ 2,565	2
One Day Lunch Sponsor	2.5 Lacs + 18% Gst	\$ 3,210	7
One Day Dinner Sponsor	2.5 Lacs + 18% Gst	\$ 3,210	8
One Day Tea /Coffee/Snacks Sponsor	1 Lacs + 18% Gst	\$ 1,330	1
Cocktail & Dinner Sponsor	7.5 Lacs + 18% Gst	\$ 9,620	15
Cocktail Sponsor	5 Lacs + 18% Gst	\$ 6,630	7
Registration Centre & Luggage Centre Sponsor	50,000 + 18% Gst	\$ 655	NIL
Delegate Registration Fees	6,500 + 18% Gst	\$ 85	1
Awardee + 1 (Additional Person)	6,500 + 18% Gst	\$ 85	1